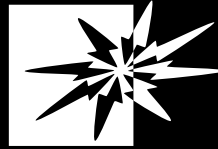


# H A R I N G E Y



An initiative of **Haringey Council**

## Conference

Saturday 11th June, 9.30 – 2.30

Haringey Sixth Form Centre

Supported by nef (new economics foundation)

### What is 40:20?

Haringey 40:20 highlights our ambitious target to reduce carbon emissions across Haringey by 40% by 2020.

### Who is this aimed at?

We are calling on residents, community groups, charities, social enterprises, and businesses in Haringey to come together to help develop a vision of 40:20.

This one-day forum, supported by nef, will showcase local projects that are already tackling climate change in Haringey; discuss what we can learn from them and how they may be replicated or expanded in the future, and explore new ideas for action.

### How can you get involved?

On June 11th you will be able to:

1. Share your views on what you think are the key challenges and opportunities in Haringey
2. Discuss key issues such as:
  - How can we support vulnerable groups of people to tackle climate change?
  - How do we ensure that efforts to green our homes and buildings create opportunities for local jobs and businesses?
  - How do we engage our non green thinkers?
3. Find out how you can contribute to the development of Haringey's ambitious plan of a 40% carbon reduction by 2020.

#### Places are free but limited

For more information and to reserve a place please email [haringey4020@haringey.gov.uk](mailto:haringey4020@haringey.gov.uk) or call 020 8489 5691



# Programme

Saturday 11th June, 9.30 – 2.30

Haringey Sixth Form Centre

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## 1. Arrival | (9.30-10.15)

Tea/coffee, exhibition and networking. Your chance to look at:

- Visionary images of 40:20 in Haringey
- Local community case studies
- Haringey 40:20 website demo

## 2. Talks | (10.20-11.00)

### 1. What is 40:20 and what is needed to achieve it?

Councillor Goldberg, Cabinet Member for Finance and Carbon Reduction

What is the scale of change needed in Haringey to achieve these ambitious targets? For example, how many homes need to be retrofitted with insulation? How many car journeys need to be replaced by bicycle and public transport? What do we need the Government to deliver? How can Haringey 40:20 deliver the changes?

### 2. The Haringey 100 homes Project

Cara Jenkinson, eN10ergy

En10ergy's 100 Homes project has set up a volunteer-led Low Carbon Buying Group to offer residents discounts on energy saving products and services, and support local companies by collecting energy data and offering advice. What are the challenges involved in delivering a project like this and what lessons can be learnt.

### 3. Brent Green Zones Project

Graeme Maughn, Green Zones Co-ordinator  
Green Zones community project was developed

in Brent to encourage simple environmental and lifestyle changes in local households. Streets were given green zone status as a reward for efforts such as energy efficiency, waste minimisation and more sustainable transport choices. Could projects like this help shape how we deliver our 40:20 target?

## 3. Small group discussions: 40:20 Challenges | (11.15-1.15)

With break for tea and coffee

Choose **TWO** discussions **OR** attend the double-length exercise about creating a new vision and low carbon pilot area for Tottenham Green.

## 4. Lunch and networking | (1.15 – 1.45)

Lunch will be provided by FoodCycle, based in Crouch End, who transform food that would otherwise be thrown out by supermarkets into tasty and nutritious meals.

## 5. Next steps (Open space format) | (1.45-2.30)

To ensure we make the day as productive as possible, the format of the final section of the event will be decided through Open Space technique - where you decide how best to use the time available.

This could be listening to each group sum up their conversations, further detailed discussion, or putting questions and suggestions to council officers and the whole group. We will also outline how you can become more involved with Haringey 40:20.

# Small group discussions: 40:20 challenges

(11.15-1.15) with break for tea and coffee

Choose **TWO** discussions from **A-F** or attend the double-length exercise **G**

**A. The impact of climate change** The poorest and most vulnerable in our community will be worst hit by climate change. They will struggle to relocate and will suffer most from increased fuel and food prices. How can we ensure that those most in need can benefit from action on 40:20? What would be the most effective action for these groups?

**B. Convincing “non greens”** How can 40:20 reach out to new people and organisations? Have we got the messages right? Which messages work best with different groups? How can we communicate home retrofitting, the Green Deal and Pay as you Save scheme?

**C. Involving local businesses** Haringey has thousands of small businesses, many from ethnically diverse backgrounds. How can we encourage local shops to stock green products and green their premises?

**D. Social enterprise development** A number of successful social enterprises are already operating in Haringey and elsewhere in London. Could these be replicated or expanded? Do we have the resources to do this? Is there potential for new social enterprise companies?

**E. The role of schools** 50% of Haringey Council's carbon footprint comes from schools and they will perform a vital role in ensuring future generations are equipped to deal with climate change. As the heart of local communities, they could also help involve thousands of families in 40:20. How are we doing this already, what is working, and what more do we need to do?

**F. Community action hubs:** How to deliver 40:20 Last year the council-led Going Green Conference voted to increase the number of ‘community action hubs’ across the borough. There are already a number of green hubs developing, such as the Finsbury Park and Crouch End Transition Town movements, and much work has gone into developing the Muswell Hill Low Carbon Zone. Where have these projects been most successful? Could these networks be expanded with a greater emphasis on carbon reduction?



## G. Creating a new vision for Tottenham Green: developing a low carbon pilot area

This dynamic and interactive session, led by nef, will concentrate on developing a new vision for the area around Tottenham Green (see image above) to establish a low carbon pilot zone. We want to take your ideas on board to take this forward as part of Haringey 40:20. For more information contact [haringey4020@haringey.gov.uk](mailto:haringey4020@haringey.gov.uk) or call 020 8489 5691

## How to get there:

Haringey Sixth Form Centre  
White Hart Lane  
Tottenham  
London N17 8HR

Bus: **W3** in the direction of  
**Northumberland Park**

Train: **White Hart Lane**

